

Strategic Leadership in Primary Care
- leading to an optional ILM Level 7 Award in Strategic Leadership

This four day course is a development programme designed for experienced primary care professionals operating at a strategic level within their organisations. The programme aims to develop the critically evaluative and leadership skills appropriate to this level of responsibility.



SYDER AND YOUNG



The programme would be ideal for experienced Practice Managers, GPs, Nurse Managers or CCG Managers who wish to develop their leadership skills.

Becoming a more effective leader involves individuals in a complex process of changing behaviours. Simply understanding the theory is, on its own, not enough. Developing insight into the effect of one's own emotional state, or values on decision-making, are certainly important factors. The ability to communicate effectively is also a crucial component. However, it is the synthesis of all of these elements that makes a truly effective leader.

The programme consists of two units:

- **M7.02 Leadership in Practice**
- **M7.03 Developing the Reflective Leader**

The first uses critical incidents to gain insight into the qualities needed for effective leadership. The second helps delegates to develop the skills to identify how well their own performance matches up to the standards they aspire to.

The content is covered through four one-day workshops led by Pauline Young.

The workshops utilise a combination of action learning sets and other highly participative teaching and learning methodologies in order to develop critical leadership behaviours. Delegates will be encouraged to reflect on their experiences and learn from them. Effective leaders are not afraid of making mistakes – only of repeating them!

Optional Assessment: If required, the programme can be assessed via a single 5000 word critical incident review. Successful candidates will gain the **ILM Level 7 Award in Strategic Leadership**.

Thursday 20th September 2012
Thursday 27th September 2012
Thursday 22nd November 2012
Thursday 29th November 2012

**Venue: Mary Sumner House,
Westminster, London**

Fees:
Four workshop days only*: **£595** + VAT
Optional assessment for ILM Level 7 Award: **£135** + VAT
ILM registration fee (if opting for assessment): **£104** (VAT exempt)

*includes refreshments but not lunch.

To book places or to request an Introductory Pack, please e-mail: admin@syderandyoung.co.uk or telephone 01403 272571 or book on-line at www.syderandyoung.co.uk

We will confirm your booking by e-mail. Two weeks before the course, joining instructions will be sent by post to the named delegate(s) at the practice address. The practice will be invoiced after the event. Please note that bookings that are subsequently cancelled will be charged at the full fee unless the place can be filled by another delegate.